

THIS SERIES IS DESIGNED TO ENHANCE RESIDENTS QUALITY OF LIFE THROUGH COMMUNITY CENTERED FAMILY EVENTS AT THE CITY'S PELOW PARK. THE EVENTS HELD AT THE PARK ARE INSTRUMENTAL IN CREATING A FEELING OF COMMUNITY AND PROMOTING HEALTH.

WHY SPONSOR

Robinson Movie Night in the Park provides a great community atmosphere and is a favorite among many. Over the last several years Movies in the Park have pulled an attendance of 200 - 500.

It's a great way to bring families and communities together for one night to unplug and be outside.

PELOW PARK

201 Peplow Park
Robinson, TX 76706

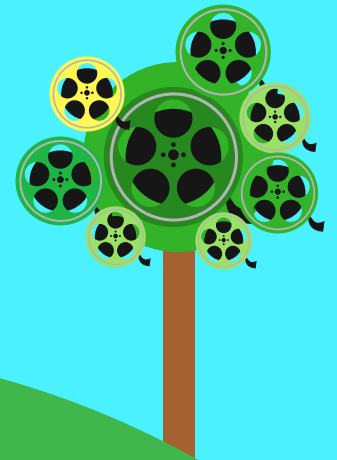
CONTACT DETAILS

For additional information
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CITY OF ROBINSON'S

MOVIES IN THE PARK

Summer Series





TITLE SPONSOR • \$1400

- Company name listed/mentioned before ANY/ALL Movie Night Series promotional material. (Example: Company XXX Movie Night Series is presented by.....) for one (1) full season. (Promotional material includes: slideshow shown before the event, website, social media, news letter, etc.)
- The opportunity to set up a booth at each show during your season.
- The opportunity to insert one (1) sixty (60) second advertisement into the pre-movie video at each show during your season.
- The opportunity to display two (2) banners no wider than six (6) feet each around the seating area at each show.

Banners around seating area must be freestanding. There will be no fences, trees, or buildings around the seating area to hang your banner on.

1 Sponsorship Available

SINGLE NIGHT SPONSORSHIP • \$200

- Recognition as a sponsor in all promotional efforts for that one (1) event.
- The opportunity to promote your business or organization at your movie night through product displays, sampling, demonstrations, etc. *You are also welcome to organize activities that add to the appeal of your movie night. Examples include kids activities, live bands, games, giveaways, etc.*
- Your logo displayed in the “Sponsored by” portion of the slideshow at the sponsored show, and your business/organization name mentioned during the event.

3 Sponsorships Available • Limit 1 per Company

SLIDESHOW SPONSORSHIP • \$50

- A single slide promoting your business will be displayed on the movie screen prior to the start of the Movie Night welcoming video at one event.

NON-PROFIT COMMUNITY PARTNER SPONSORSHIP • \$25

- Opportunity for one community organization to host a 10x10 booth on site to promote participation and involvement. Priority will be given to youth organizations and non-profits which serve Robinson residents.

Organization MUST be a non-profit service organization and designated as such with the State of Texas.

ROBINSON MOVIE IN THE PARK SERIES DATES

- FRIDAY, JUNE 8TH
- FRIDAY, JULY 13TH
- FRIDAY, AUGUST 17TH

